



Global Vitiligo Foundation

## You Can Impact the Timeline for Finding A Cure

### Organization Sponsorship/Support Opportunities

The Global Vitiligo Foundation (GVF) is an established 501(c)(3) organization with a mission to advance efforts to improve the quality of life for all people affected by vitiligo through education, clinical care, and emotional support. Our long-term goal is a cure. As an organizational sponsor, your funds will be used across the entire organization to help move our mission forward and you will receive timely recognition across all events and media outlets. For additional details of the sponsorship packages, please see the enclosed information.

### 2019-2020 Global Vitiligo Foundation Educational Initiatives:

**The GVF educational initiatives are designed to educate and enlighten the following audiences:**

- the dermatologic and medical community
- medical students, research fellows and dermatology residents
- patients with vitiligo
- members of the media including health editors, medical and aesthetic dermatology reporters, bloggers, and broadcast media producers

### Sponsorship Will Provide Support for the Following Educational Initiatives:

#### Annual Symposium

Each year, GVF accepts abstracts and scientific posters for presentation at our annual Abstract Symposium. This session is held in the morning, the day before the American Academy of Dermatology (AAD) conference. The greatest researchers in Vitiligo are in attendance and give plenary speeches at the meeting. We recruit young dermatologists, medical students, residents, research fellows and attending physicians to submit their work and attend the conference because we know there needs to be a pipeline of talent to get us to a cure.

#### Patient Resources

With education as one of its key goals, GVF believes in providing online resources for patients and physicians. With this in mind, the GVF is working toward developing additional online resources both web-based, printable/digital handouts and social media. Drafting the information is one thing, getting it in the hands of the right people is another. To help achieve this goal, GVF will work with social media experts to share the resources across multiple platforms.

#### World Vitiligo Day

This patient-led initiative is designed to bring patients together from around the USA and the world to hear research updates from physician experts and how to better live with vitiligo. The GVF has been supporting the World Vitiligo Day in the USA for more than 3 years. It also helped lead the efforts in successfully organizing the 2018 Vitiligo International Symposium (VIS) in Detroit, MI with the world's experts in vitiligo. However, that expertise means very little unless it is in service of the patients. This is a chance for you to support patients with vitiligo at the biggest gathering of vitiligo patients in the United States.

# 2019-2020 Global Vitiligo Foundation Sponsorship Options

<b>Sponsorship Tiers</b>	<b>Bronze</b> \$5K - \$9.9K (unlimited)	<b>Silver</b> \$10K - \$19.9K (unlimited)	<b>Gold</b> \$20K - \$49.9K (unlimited)	<b>Platinum</b> \$50K+ (limit 1)
<b>2020 Annual Symposium</b>				
Badge ribbon for sponsors' badges indicating GVF sponsor and level	X	X	X	X
Tiered recognition on sponsor thank you ad in the symposium program	Logo	Logo	Logo	Logo
Recognition of sponsors in welcome remarks	X	X	X	X
Complimentary registrations	1	2	3	5
Tiered recognition on pre-symposium email to distribution list	X	X	X	X
Tiered recognition on walk-in loop/slide at 2020 Abstract Symposium	X	X	X	X
Tiered recognition on signage at registration desk with company logo		X	X	X
Tiered recognition on one post-symposium thank you email to all attendees			X	X
Opportunity to provide material for seat drop at 2020 Abstract Symposium				X
Opportunity to provide literature for handout at registration desk				X
<b>2020 U.S. World Vitiligo Day (WVD)</b>				
Tiered recognition on signage at registration desk with company logo	X	X	X	X
Tiered recognition on walk-in loop/slide at 2019 WVD	X	X	X	X
Complimentary registrations	1	2	3	5
Recognition of sponsors in welcome remarks at 2019 WVD		X	X	X
Opportunity to provide sample/product /gift for WVD attendees			X	X
Verbal recognition at closing ceremony of WVD				X
One-hour patient/physician round table discussion at the WVD				X
<b>Additional Recognition</b>				
Tiered recognition on GVF home page	X	X	X	X
Logo and link on patient resources landing page			X	X
Name and logo on printable/digital patient resources				X

**If you are interested in supporting the Global Vitiligo Foundation in its efforts to find a cure, please contact:**

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The Global Vitiligo Foundation is a 501 (c)(3) organization

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