



# 2023 WORLD

Atlanta, Georgia | June 23-25 | Hilton Atlanta

# VITILIGO DAY-USA

[2023.wvdusa.org](http://2023.wvdusa.org)

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PROGRAM

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## BRONZE

\$10,000—\$24,000



# A Message from the A-Team

## Committee:

### **Perry Whaley**

Vitiligo Man of Action

### **Alisha Archibald**

So Rare They Stare

### **Justin T. Hall**

Author and Entrepreneur



**GLOBAL  
VITILIGO  
FOUNDATION**

## Message from the A-Team

### Welcome to Atlanta!

As your hosts, the A-Team is proud to bring you World Vitiligo Day USA 2023. Y'all are in for a treat! Atlanta is not only the capital of Georgia, but it's also a city full of history, culture, and delicious food. Whether you're a local or just visiting, Atlanta has something for everyone.

We're known for our warm Southern hospitality, so don't be surprised if strangers greet you with a smile or strike up a conversation. The charm of this city is undeniable - from the historic neighborhoods to the modern skyscrapers, Atlanta offers a unique blend of old and new.

Get ready to indulge in some of the best cuisine the South has to offer, everything from classic Southern comfort food to exotic international cuisine. And if you're looking to fill a free minute or two, Atlanta has plenty of options! Head to the Georgia Aquarium, explore some of our local historic sites, or visit the World of Coca-Cola.

No matter what you choose to do, you'll always be met with a friendly smile and welcoming spirit!

**We hope you'll enjoy all that Atlanta has to offer. We're glad you're here!**

**Justin T. Hall** – Author and Entrepreneur, *Spottedskin.com*

**Alisha Archibald** – *So Rare They Stare*

**Perry Whaley** – *Vitiligo Man of Action*

# A Message from the GVF President

## THE GLOBAL VITILIGO FOUNDATION OFFICERS

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*Amit G. Pandya, MD*  
Palo Alto Foundation Medical Group  
The University of Texas Southwestern  
Medical Center

### PRESIDENT-ELECT/SECRETARY

*Pearl Grimes, MD*  
The Vitiligo & Pigmentation Institute of  
Southern California

### IMMEDIATE PAST PRESIDENT

*Iltefat Hamzavi, MD, FAAD*  
Hamzavi Dermatology  
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#### MEETING MANAGER

*Lauren Klinedinst, CMP*

On behalf of the officers, committee members and staff of the Global Vitiligo Foundation, I would like to welcome you to the 2023 World Vitiligo Day-USA celebration. The vitiligo community continues its unceasing work to increase awareness and support individuals with vitiligo worldwide. As we learned last year, getting together in person is important. It helps us support each other emotionally, builds community and strengthens our organizations. I hope all of you enjoy this year's meeting and I look forward to meeting you and hearing your ideas and comments.

Each year, we see new developments in treatments for vitiligo, leading to encouragement and hope for the future. Let's all continue to work together to improve the lives of individuals with vitiligo worldwide!



**Amit G. Pandya, MD**  
GVF President

GLOBAL  
VITILIGO  
FOUNDATION

# Friday Schedule

<b>9 AM – 5 PM</b>	<b>Children’s Activities</b>	<b>Room 315</b>
<b>9 AM – 12 PM</b>	<b>Registration Open Visit Vendor Tables</b>	<b>Room 202</b>
<b>9 AM • 10 AM • 11 AM</b>	<b>Buses to Tyler Perry Studios*</b> <i>*Pre-registration required</i>	 TYLER PERRY STUDIOS
<b>5:30 PM</b>	<b>Pre-Game Access to WNBA Atlanta Dream vs NY Liberty Game*</b>  Gateway Center Arena** 2330 Convention Center Concourse College Park, GA 30337  <i>*Pre-registration required</i> <i>**Transportation on your own.</i>	
<b>7:30 PM</b>	<b>WNBA Atlanta Dream vs NY Liberty Game</b>	

# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



**7 AM – 8:30 AM**  
**Breakfast**



**7 AM – 9 AM**  
**Registration / Visit Vendor Tables**

*See page 15 for vendor hours.*

**Grand Ballroom Foyer**



**7:00 AM – 8:00 AM**  
**Yoga Class *Optional***

**Dr. Tequila Hill**

Dr. Hill is a mindful entrepreneur and boutique practice owner. She specializes in emotional wellness, stress management, and supporting other providers in nurturing their own self-care. She brings 17 years of wisdom as a somatic psychotherapist, yoga + meditation teacher, wellness consultant and clinical supervisor.

**About the Session:**

Treat yourself to a restorative yoga class designed to melt away stress! Delight in gentle movements, stretching, and guided meditation. No prior yoga experience is required to take this class, all levels are welcomed. Please bring: Yoga Mat (Yoga Blocks, Straps, and Yoga Blanket are encouraged but not required).

**Room 212**



**7:00 AM – 8:30 AM**  
**Incyte Roundtable Discussion**

Members of the Incyte team will meet with predetermined volunteers to discuss their experience with vitiligo.

**Room 213**  
*Invitation Only*

**GLOBAL  
VITILIGO  
FOUNDATION**

# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



## 8:30 AM – 8:55 AM Welcome

### **Perry Whaley**

Perry Whaley was born in Brooklyn, New York, and has been in car sales for 30 years. He is married and has two children.



### **Alisha Archibald**

Alisha Archibald is the Founder and President of So Rare They Stare (SRTS) Vitiligo Awareness and 2023 World Vitiligo Co-Host. Alisha has always had a heart for helping others, so it was easy becoming an advocate and leader in her community when birthing, So Rare They Stare (SRTS). It was organized in 2019 and became a 501c3 organization in 2021.



### **Justin Hall**

Justin T. Hall, “The Grindpreneur”, is an entrepreneur who over the last 10 years has actually failed way more than he has succeeded. However, the beauty of failure is that gives you an opportunity to begin again, this time with a better plan. These lessons have helped him become an effective coach in the world of business as well as a trusted mentor for navigating the world with vitiligo.



### **Amit G. Pandya, MD**

Dr. Amit G. Pandya is a Dermatologist at the Palo Alto Foundation Medical Group in Sunnyvale, CA and an Adjunct Professor in the Department of Dermatology at the University of Texas Southwestern Medical Center in Dallas, Texas.



## 9 AM – 5 PM Children’s Activities

**Room 315**



# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



**8:55 AM – 9:40 AM**

## Keynote: The Power of Empathy

### Lee Thomas

Lee Thomas started his career on “Channel One,” a national news program for teenagers based in New York City. He has worked for WHAS 11 in Kentucky and WABC-TV in NYC before finding a home in Detroit at WJBK Fox 2.

Early in his career, Lee Thomas was diagnosed with vitiligo, an autoimmune disease that destroys the skin’s pigment. As a television broadcaster that could mean disaster, but Lee says, “The thing that I thought would be a show stopper, turned out to be the biggest challenge and blessing in my life.” Now, his story has been featured on various TV, radio and social media outlets around the world.

Lee has traveled extensively sharing his story and techniques on overcoming insurmountable obstacles.

**9:40 AM – 9:55 AM**

## Group Photo



**Don't forget your WVD 2023 shirt!**

**10:10 – 10:35 AM**

## Mental Health Discussion



### Andre Joachim, LCPC

Andre is a PhD Student, Counselor Education & Supervision at Northern Illinois University, and serves as a Mental Health Counselor/DASA Coordinator, Taking Control Counseling.

#### About the Session:

Andre Joachim returns to the WVD community to once again share his insights and experience of about how vitiligo impacts the individual.



**10:35 – 11:05 AM**

## Recent discoveries in vitiligo, new treatments, and how you can help!

### John E. Harris, MD, PhD

Dr. Harris is Chair of Dermatology, Director of the Vitiligo Clinic and Research Center, and Director of the Autoimmune Therapeutics Institute at UMass Chan Medical School. He is a dermatologist and physician-scientist, advocating to improve the lives of individuals with vitiligo, caring for patients in a vitiligo specialty clinic, and running a research laboratory focused on understanding what causes vitiligo to develop new treatments. As a result, clinical trials in vitiligo have shown success and the first treatment for vitiligo was FDA-approved last year! Dr. Harris started Villarix Therapeutics (acquired by Incyte in 2022) to create a long-lasting treatment for vitiligo and expects clinical trials to start this year to test that new treatment.

#### About the Session:

Dr. Harris’ collaborators and research team are preparing to launch a large new study to enroll people with vitiligo and their family members to better understand what causes people to get vitiligo! During this session, he will discuss these exciting developments and opportunities.



# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



## 11:05 – 11:35 AM Vitiligo Treatment Updates

**Amit G. Pandya, MD**

### About the Session:

This session will review approaches to treatment of vitiligo and present recent updates on new therapeutic modalities.



## 11:35 AM – 12:05 PM Debunking the Misunderstandings About Phototherapy

**Pearl Grimes, MD**

Dr. Grimes is the Director of The Vitiligo & Pigmentation Institute of Southern California, Clinical Professor of Dermatology at the University of California, Los Angeles, and the President Elect and Secretary of the Global Vitiligo Foundation.

## 12:05 – 12:50 PM What's Up Doc? – Roundtable Discussion with Doctors

*The doctors will be stationed around the ballroom at different tables.  
You may go to any of them to ask questions. Feel free to rotate as you see fit.*



**Iltefat Hamzavi, MD**



**John E. Harris, MD, PhD**



**Amit G. Pandya, MD**



**Pearl Grimes, MD**

# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.

## 12:05 PM – 1:50 PM VOICE Research Study

**Rooms 212, 213 & 214**

*Invitation Only*



### **Dr Viktoria Eleftheriadou (UK) and Prof. Khaled Ezzedine (France)**

are internationally renowned scientists and dermatologists, with expertise in vitiligo. They work on VOICE project: Vitiligo Outcome Instruments and Consensus for Evidence, which aims for an international consensus on a core outcome set for randomized clinical trials (RCT) for vitiligo i.e. what should be measured in future clinical trials for vitiligo. They work closely with patients to ensure that their voices are heard, and patients' needs are prioritised. During the World Vitiligo Day, a workshop (group discussions) with patients will be conducted in order to answer important questions on defining treatment success in future trials.



### **Richard Huggins, MD**

*GVF: Treasurer, GVFC-C Director Dermatologist—  
Vitiligo Research and Treatment Center at Henry Ford Hospital*

Dr. Huggins is involved in clinical trials and has authored peer-reviewed research papers and textbook chapters in addition to having spoken at national and international medical conferences about vitiligo.



## 12:50 PM – 1:45 PM LUNCH



Grab a box lunch and meet up with new and old friends in the Grand Ballroom.

## 1:45 PM – 2:45 PM Women's Breakout



### **Lid'ya Rivera**

Lid'ya C. Rivera, author of *I Absolutely, Positively Love My Spots*, is a proud vitiligo advocate, decorated Navy sailor, award-winning filmmaker, and confidence coach. She was diagnosed as an infant with vitiligo, causing her to face childhood bullying and low self-esteem, which later inspired her passion for storytelling and raising awareness about the skin disorder. Lid'ya is a native of Georgia and currently resides in Florida with her three daughters and son. She is a graduate of Excelsior University where she earned her Bachelor of Science in Psychology.

#### **About the Session:**

During our session, we'll discuss the various journey's of the women living with vitiligo and the destination desired. Whether the destination of 'acceptance,' 'treatment,' or 'love' for self, I want us to journey together with compassion and support for each other, sharing encouragement, in hopes that each attendee leaves inspired, motivated, and uplifted while on their individual journey of living with a skin condition we all share.

# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



## 1:45 PM – 2:45 PM Men's Breakout

**Room 212**

### **Terrell Midgett**

Antione "Terrell" Midgett is the Vice President of Operations for Management Professionals Inc. (MPI) And Managing Partner of Raleigh Raised Development and Real Estate. Committed to bringing awareness of Vitiligo. He has taken the charge of spreading awareness of vitiligo globally due to coping with the chronic skin condition for much of his life.

### **About the Session:**

The session will consist of a group discussion about what it is like for men living with Vitiligo, my perspective as a heterosexual male wearing makeup to cover, and the perspective of childhood through adulthood; dating, marriage, fatherhood, and universal Vitiligo.



## 1:45 PM – 2:45 PM Children's Breakout

**Room 213**

### **Sharon King**

Ms. Sharon King is the Founder and Executive Director of Litty Ligo Vitiligo Community Network, an innovative organization that centers and supports the black and brown journey of living with vitiligo. Through Litty Ligo, Sharon mentors young scholars, aspiring medical students and professionals, and collaborates with a range of businesses and institutions to educate and raise awareness about living with vitiligo and various differences in general. Her mission is to be the person she wishes she had when she was younger.

### **About the Session:**

In this session we will explore healthy self-expression, tools for communicating feelings and strategies for dealing with adversity.



# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.

## 3:00 PM – 3:45 PM Joint Session



**Perry Whaley**



**Alisha Archibald**



**Justin Hall**



## 3:45 PM – 3:57 PM MyViligoTeam Update

### **Eric Peacock**

Eric is passionate about empowering people facing chronic health conditions. He uses his own product as a member of MyViligoTeam and myCOVIDteam. Millions of people now rely on MyHealthTeam's 42 condition-specific social networks for information, resources and support.

He has spoken at conferences such as SXSW, Cannes Lions Health, BIO, SCOPE and Digital Pharma. He is a graduate of Stanford Business School and Harvard College.

## 3:57 PM – 4:10 PM GVF Vitiligo Support Committee (VSC) Update



### **Kim Boyd**

*GVF: VP of Vitiligo Support  
Leader | Administrative Manager | Coach*

Accomplished support specialist with over 20 years' extensive experience in management, customer service, and leadership positions. Expertise includes business administration and change management when she was younger.



### **Richard Huggins, MD**

*GVF: Treasurer, GVFC-C Director  
Dermatologist - Vitiligo Research and Treatment Center at Henry Ford Hospital*

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# Saturday

All sessions are in the Grand Ballroom unless otherwise noted.



**4:10 PM – 5 PM**  
**Ice Cream Social sponsored by Avita Medical**

**Grand Ballroom Foyer**



**6 PM – 7 PM**  
**Mingle & Cash Bar**

**Grand Ballroom Foyer**



**7 PM - 8:30 PM**  
**Dinner & Incyte Ingenuity Award Presentation**



**8:30 PM – Midnight**  
**Purple Affair**

Walk the Purple Carpet and take part in the Mask-Off!  
There's a DJ and plenty of time to dance the night away!  
Celebrate with us!



# Sunday

All sessions are in the Grand Ballroom unless otherwise noted.



**7 AM - 8:30 AM**  
**Breakfast**



**7 AM - 9:45 AM**  
**Children's Activities**

**Room 315**

**8:45 AM - 9:45 AM**  
**Faces of Vitiligo Documentary with Q&A**

This session is a screening of the 38-minute documentary Faces of Vitiligo, produced by Denise Powell in June 2021. The documentary features Perry Whaley, Alisha Archibald, Mark Braxton, Twotone Johnson, Makeda Halstead, and Ben Brown telling the stories of their journeys in life since being diagnosed with vitiligo. It will be followed by a question and answer session.



**Denise Powell**

Denise Powell is Executive Director, Global Independent Filmmakers Tribe, Inc.(G.I.F.T.) (a nonprofit 501c3 organization and CEO of DP Global Media. Her mission through G.I.F.T. is to give a voice to the under-served and underrepresented. She has been a professional writer for 30 years and a filmmaker and producer since 2016. She produced Faces of Vitiligo in 2021.

**9:45 AM - 10:45 AM**  
**Inspiration from the Youth**

The session will highlight the experiences and challenges faced by children with vitiligo.



**Sharon King**

*Founder and Executive Director, Litty Ligo Vitiligo Community Network*



**10:45 AM - 11:15 AM**  
**Closing Remarks & Moment of Silent Reflection**



**Perry Whaley**



**Alisha Archibald**



**Justin Hall**



**Amit G. Pandya, MD**

# Vendor & Support Group Tables

Please visit with our support groups and vendors in your free time!

## Support Group Tables

- Fearfully & Wonderfully Made Indianapolis Vitiligo Community
- Houston Vitiligo Awareness Movement
- Litty Ligo Community Support Network
- Living Dappled
- Purple Patch Teen Support Group
- Sumter Vitiligo Support Group
- Vitiligo Facebook Group



## Vendor Tables

- Avita Medical
- Christina Maples, Author
- Incyte Dermatology
- Spotted Skin
- VIGOR Study, UMass Chan Medical School

GVF and the WVD-USA event offer vendor tables as a way to celebrate both small businesses and the vitiligo community. GVF is not responsible for sales, returns, warranties, or any other issues associated with the vendors. We offer this as a service to the vitiligo community.

## Table Hours:

### Friday, June 23, 2023

9:00 AM - 12:00 PM  
Room 202

### Saturday, June 24, 2023

7:00 a.m. – 8:45 a.m.  
9:55 a.m. – 10:10 a.m.  
12:05 p.m. – 1:45 p.m.  
2:45 p.m. – 3:00 p.m.  
4:00 p.m. – 7:00 p.m.

Grand Ballroom Foyer



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# Transportation Information

## TRANSPORTATION TO HOTEL FROM ATL (HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT)



Atlanta MARTA

The Atlanta Metropolitan Atlanta Rapid Transit Authority (MARTA) is an inexpensive and convenient way to make your way to the hotel.

Take the Red or Gold lines North. Get off at the Peachtree Center station and follow the walking directions.

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### Walking Directions from the Peachtree Center Marta Station to The Hilton Atlanta

- From the Airport by the Subway (MARTA), Take the train north and exit at Peachtree Center Station.
- Follow the directions to Peachtree Center Mall.
- You will go up a very steep escalator into the Mall.
- Take a right at the top of the escalator and enter Peachtree Center Mall through the sliding glass doors.
- Continue Straight through the Food Court and past the Seating Areas.
- Take a left where the seating area ends and there is a shoeshine booth in front of you.
- Take a right at Yami Yami Sushi. (Dairy Queen will be on your left.)
- Continue straight on to Glass Skybridge with directional signage that reads to "Marquis 1 & 2 Towers/ Marriott Marquis Hotel"
- Take a left at the Security Desk.
- Continue through the glass doors and take a right upon passing through.
- Take another right into the Marriott Marquis Atrium/Lobby after passing through a second set of sliding glass doors.
- You will now need to go down two levels via escalator, stairs, or elevator.
- By Elevator- Walk straight out of Elevator Bank towards the "Skybridge to Hilton Hotel."
- By Escalator- Take a right off the escalator towards "Skybridge to Hilton Hotel."
- By Stairs- Continue straight past the Elevator Bank towards "Skybridge to Hilton Hotel."
- Walk through the Glass Skybridge into the Hilton. You are now on the second floor of the hotel.
- Proceed downstairs to the lobby to check-in.



# Quick Access Links



**GVF Website**

**GLOBAL  
VITILIGO  
FOUNDATION**



**GVF & Vitiligo  
Community**



**FAQs**



**GVF Newsletter**



**Support  
Groups**



**Health  
Insurance**



**Vitiligo Social  
Network**

# World Vitiligo Day through the Years!

*Did you know: June 25 is a memorial to musical artist Michael Jackson, who suffered from vitiligo from the early 1980s until his death on June 25, 2009.*

**2011:** June 25 **"Vitiligo Purple Fun Day"** Ogo Maduewesi and the Vitiligo Support and Awareness Foundation in Nigeria



Yan Valle of the Vitiligo Research Foundation took a petition globally to **recognize June 25 as World Vitiligo Day**. It garners over 500,000 signatures!



**2016:** First ever **World Vitiligo Day-USA in Washington, DC**, hosted by VITFriends and in collaboration with the vitiligo community!



**2017: World Vitiligo Day-USA in Detroit, Michigan**, hosted by VSTRONG



**2018: World Vitiligo Day-USA in Worchester, MA**, hosted by VITFriends and University of Massachusetts

**2019: World Vitiligo Day-USA Houston**, hosted by Houston Vitiligo Awareness Movement



**2020: World Vitiligo Day-USA becomes a virtual event** hosted by My Vitiligo Team and the Global Vitiligo Foundation

**2021: World Vitiligo Day-USA again is virtual event** hosted by My Vitiligo Team and the Global Vitiligo Foundation

**2022: World Vitiligo Day-USA returns to an in-person event**, in Bloomington, MN, hosted by Minnesota VITFriends



# Support Groups



[www.littyligo.org](http://www.littyligo.org)

<https://sites.google.com/view/viperfect/home>



<https://www.vitfriends.org/baltimore-city-md>



Vitiligo International Patient Organizations Committee



[www.vipoc.org](http://www.vipoc.org)



[www.beautifullyunblemished.com](http://www.beautifullyunblemished.com)



[www.afvitiligo.com](http://www.afvitiligo.com)



[www.livingdappled.com](http://www.livingdappled.com)



[www.facebook.com/groups/dallasvitfriends/](http://www.facebook.com/groups/dallasvitfriends/)



[www.vitfriends.org](http://www.vitfriends.org)



[www.vitiligostrong.com](http://www.vitiligostrong.com)



[www.toughskin.org](http://www.toughskin.org)



[www.houstonvitiligoawareness.com](http://www.houstonvitiligoawareness.com)



[www.vitfriends.org/washington-dc](http://www.vitfriends.org/washington-dc)



[www.vitfriends.org/minnesota.htm](http://www.vitfriends.org/minnesota.htm)



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<https://vitiligomanofaction.vpweb.com>



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<https://www.houstonvitiligoawareness.com/>



<https://www.vitfriends.org/purple-patch-teens>



[www.vitfriends.org/pen-pal-patch-children](http://www.vitfriends.org/pen-pal-patch-children)



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