

2024 Corporate Partnership Opportunities

The Global Vitiligo Foundation (GVF), a 501(c)(3) charitable organization, is the pioneering organization dedicated to improving the quality of life for individuals with vitiligo through education, research, clinical care, and community support. The GVF vision is a world where the burden of vitiligo is eliminated through compassion, care, and cure.

The GVF aims to be the go-to resource and has plans to work tirelessly to raise public awareness for Vitiligo, to expand the base of knowledge on its causes and treatment, and to advocate for the recognition of Vitiligo care as medically necessary. Our mission-driven initiatives include:

- Annual Scientific Symposium: The annual call for abstracts forms the basis for the half-day conference that convenes the day before the AAD and features, some of the best researchers and clinicians in the world to focus on the scientific advancements in GVF. The forum includes dermatologists, research fellows, residents, medical students and individuals with vitiligo.
- World Vitiligo Day—USA: This patient-led initiative, backed by the GVF, unites Vitiligo patients worldwide to learn about research updates and how to cope with Vitiligo, providing support and knowledge to the largest gathering of Vitiligo patients in the United States.
- Camp Victory: Camp Victory is a new and exciting initiative that focuses on improving the quality of life for children with Vitiligo and their families and seeks to promote Victory Over Vitiligo through education, counseling, and fostering valuable interactions among children and families facing the same condition.
- Vitiligo Physician Education Summit: A cutting-edge medical educational meeting designed to equip physicians with the essential knowledge and tools needed for accurate identification, diagnosis, and effective treatment of Vitiligo.
- Patient Resources: GVF is dedicated to education and is actively creating online resources for patients and physicians, collaborating with social media experts to ensure widespread dissemination of these materials.
- Grants: GVF provides grants to patient support groups to assist with outreach, education, and connection to resources for people with Vitiligo.
- Fellowships: GVF provides research support in the form of \$75,000 fellowships to physicians interested in careers dedicated to Vitiligo research, education, and clinical care.
- Research: Through the hard work and altruistic giving of physicians and researchers, GVF licenses clinical trial protocols, patient-related assessments and outcome measures to research institutions and pharmaceutical companies.



Without our Corporate Partners, none of this is possible!

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Patient Advocate VIT Friends Minneapolis, Minnesota

2024 Corporate Partnership Opportunities

Global Vitiligo Foundation corporate partners provide the organization with unrestricted funds to support its overall mission. This funding assists the GVF Board of Directors in executing key research and education initiatives for this disease and helps guide patients to treatment options.

Diamond Partner—Annual Contribution of \$400,000+

- All benefits of Platinum, Gold, Silver, and Bronze, plus:
- All benefits of the Premier Meeting Sponsorship
- Meet and greet with GVF leaders during AAD Annual Meeting and virtually with GVF President and Executive Director up to three additional times per year
- Assistance with securing advisory board participants
- Preferred selection window for date and time of advisory board at NEW Vitiligo Physician Education Summit
- Up to six complimentary registrations for WVD-USA 2024 and the 2024 Annual Scientific Symposium

Platinum Partner—Annual Contribution of \$250,000+

- All benefits of Gold, Silver, and Bronze, plus:
- All benefits of the Elite Meeting Sponsorship
- Opportunity to work with GVF to develop new industry programs and events
- Opportunity to collaborate with GVF on professional patient education materials and/or abstracts
- Semi-annual one-on-one updates with GVF President and Executive Director
- Up to four complimentary registrations for WVD-USA 2024 and the 2024 Annual Scientific Symposium

Gold Partner—Annual Contribution of \$100,000+

- All benefits of Silver and Bronze, plus:
- Opportunity to collaborate with GVF staff, leaders, and committee members
- Annual one-on-one updates with GVF Executive Director
- Opportunity for clinical trial outreach via GVF networks
- Up to two complimentary registrations for WVD-USA 2024 and the 2024 Annual Scientific Symposium

Silver Partner—Annual Contribution of \$50,000+

- All benefits of Bronze, plus:
- Invitations to select events at AAD and other GVF meetings
- Link from <u>GVF website</u> to corporate website
- Logo recognition on the GVF website, annual report, and GVF e-Newsletter
- One complimentary registration for WVD-USA 2024 and the 2024 Annual Scientific Symposium

Bronze Partner—Annual Contribution of \$25,000+

- 2024 Annual Symposium badge ribbons indicating GVF sponsors status
- Tiered recognition in marketing materials and at meetings throughout the course of the year
- Personalized verbal recognition at the podium during Chair's address at all GVF branded event
- Company logo with hyperlink to sponsor's homepage displayed on any non-CME GVF meeting websites Company name listed as official sponsors on CME meeting websites
- Company name on waiting room break slides at all GVF branded events
- Company logo on signage at registration desks of GVF branded meetings
- Recognition on three pre-symposium emails to Vitiligo community

If you are interested in supporting the Global Vitiligo Foundation in its efforts to find a cure, please contact:

Marie Queen, E: mqueen@globalvitiligofoundation.org P: 717-909-2696 The Global Vitiligo Foundation is a 501 (c)(3) organization 400 Winding Creek Blvd · Mechanicsburg, PA 17050 **Tax ID:** 81-3950571