

CAMP VICTORY

◆ Empowering Children With Vitiligo
2025 Support Opportunities



GLOBAL
VITILIGO
FOUNDATION

ABOUT GVF

The Global Vitiligo Foundation is a dedicated 501(c)(3) charitable organization on a mission to improve the quality of life for people affected by vitiligo. Through a commitment to education, clinical care, emotional support, and research, we aim to address the needs of individuals with vitiligo and work toward a future cure.

The Global Vitiligo Foundation (GVF) was established to foster research, provide support, and raise awareness of vitiligo, a chronic skin condition that affects millions of people worldwide. GVF is committed to improving the quality of life for individuals with vitiligo, advocating for patient-centered care, and advancing scientific research towards new treatments and a cure.

The GVF has been at the forefront of advocacy, support, and research for vitiligo for several years. As a leader in dermatological education, GVF collaborates with experts, researchers, and families to support individuals affected by vitiligo. The Foundation's goals include promoting inclusive research and developing holistic approaches to treatment, ensuring a better quality of life for those impacted by this condition.



Our Goals

Raise Public Awareness:

We have made it a priority to drive greater recognition for vitiligo care and the importance of acknowledging and viewing it as a medical condition.

Expand Knowledge

We continue to support research that explores the causes and treatment options for vitiligo.

Advocate for Patients

We will continue to use our voice and platform to advocate for those in our Community. GVF is committed to pooling resources that not only advance the scientific research on vitiligo but, also the overall health and well-being of the patient community.

MEET THE GVF BOARD



Kim Boyd
Comerica Bank



Seemal Desai, MD, FAAD
The University of Texas Southwestern Medical Center, Physician Innovative Dermatology



Jess Deutsch
American Battery Technology Company



Nada Elbuluk, MD, MSc, FAAD
Keck Hospital of University of Southern California



Samia Esmat, MD
Cairo University



Pearl Grimes, MD
The Vitiligo & Pigmentation Institute of Southern California



Iltefat Hamzavi, MD
Henry Ford Hospital
Hamzavi Dermatology



John Harris, MD
University of Mass Medical School



Richard Huggins, MD
Henry Ford Hospital



Efrem Kamen
Columbia Business School
Columbia Engineering School



Harvey Lui, MD
University of British Columbia



Amit Pandya, MD
Palo Alto Foundation Medical Group
University of Texas Southwestern Medical School



Davinder Parsad, MD, FRCP
Postgraduate Institute of Medical Education & Research



Alicia Roufs
Minnesota VITFriends



Stephen Taylor
V-Strong





A LETTER FROM OUR PRESIDENT

Dear Friends of Camp Victory and The Global Vitiligo Foundation!

The Global Vitiligo Foundation is proud to offer Camp Victory, our premier camp dedicated to children with vitiligo and their families. This groundbreaking event is designed to provide both fun and education while fostering a supportive community.

At Camp Victory, we aim to provide a safe, supportive environment where children and families can learn to live through and overcome the challenges associated with vitiligo. Our goal is to:

- Create a community where children feel accepted and empowered.
- Offer tools and resources to help manage the emotional and social difficulties associated with vitiligo.
- Provide families with coping strategies and emotional support.

By attending Camp Victory, children and their families will be equipped with the knowledge, resilience, and support system to face the challenges of vitiligo head-on, while building confidence and lifelong friendships.

We need your help, and we need your support to achieve Victory Over Vitiligo for children! Your contributions and sponsorships are essential in creating a space where children with vitiligo can thrive, grow, and learn to live confidently with this challenging condition. Together, we can make a lasting impact on their lives.

What Camp Victory Will Offer:

- **Counseling Sessions:** We will offer specialized counseling sessions for both children and their parents. These sessions will be led by a skilled team of psychologists, physicians, and volunteer patients, all dedicated to providing emotional support and guidance.
- **Opening Night Party Event:** Upon arrival, children will be welcomed with an exciting and entertaining for opening night party event, setting the tone for a fun-filled and memorable experience.
- **Fun Camping Activities:** Throughout the camp, children will have the opportunity to participate in traditional camping activities, including outdoor adventures, games, and creative workshops.
- **Half-Day Outing:** A highlight of the camp will be a half-day excursion to local museums, parks, and historical sites, offering both fun and educational experiences for all attendees.
- **Closing Ceremony:** We will conclude the camp with live entertainment, games, and a talent show where children can showcase their unique skills. Prizes will be awarded to celebrate the achievements and participation of our campers.

With your support, we are able to accomplish all of this and more!

Warmest Regards,
Dr. Pearl Grimes, President
Global Vitiligo Foundation



DID YOU KNOW?

20-35%

Of individuals living with
vitiligo are children?



**JUNE 24-26, 2025
TAMPA, FL**

A Supportive Experience for Families

Camp Victory offers a unique and supportive environment where children with vitiligo, along with their families, can come together to learn, share experiences, and gain confidence. Held annually, this camp provides a range of activities, workshops, and educational sessions led by leading dermatologists and healthcare professionals.



Why Camp Victory?

Camp Victory is more than just a gathering—it's a space of empowerment, support, and healing for children with vitiligo and their families. Vitiligo can present profound challenges, particularly for young patients. Multiple studies document the severe burden of this disease in children, not just physically but emotionally and psychologically.

VICTORIES OVER VITILIGO

SUPPORT

OPPORTUNITIES

*VICTORY VISIONARY

\$150,000

- LINKED LOGO ON THE GLOBAL VITILIGO WEBSITE AND IN CONFERENCE DIGITAL MARKETING
- LOGO RECOGNITION ON SPONSOR SIGNAGE
- ABILITY TO SEND FOUR (4) COMPANY REPRESENTATIVES AS CAMP COUNSELOR VOLUNTEERS
- FOUR GLOBAL VITILIGO CONFERENCE BADGES
- TWO-HOUR ROUNDTABLE OR ADVISORY MEETING WITH GVF FACULTY
- OPPORTUNITY TO HOST A DINNER

*COURAGE CHAMPION

\$100,000

- LINKED LOGO ON THE GLOBAL VITILIGO WEBSITE AND IN CONFERENCE DIGITAL MARKETING
- LOGO RECOGNITION ON SPONSOR SIGNAGE
- THREE GLOBAL VITILIGO CONFERENCE BADGES
- BRANDING FOR CAMPER BACKPACKS (GIFT BAGS)
- OPPORTUNITY TO HOST A BREAK

*CONFIDENCE CREATOR

\$75,000

- LINKED LOGO ON THE GLOBAL VITILIGO WEBSITE AND IN CONFERENCE DIGITAL MARKETING
- LOGO RECOGNITION ON SPONSOR SIGNAGE
- ABILITY TO SEND ONE (1) COMPANY REPRESENTATIVE AS A CAMP COUNSELOR VOLUNTEER
- TWO (2) GLOBAL VITILIGO CONFERENCE BADGES
- OFFICIAL HOST OF THE CAMP VICTORY TALENT SHOW

* GLAMPING GUIDE

\$50,000

- LINKED LOGO ON THE GLOBAL VITILIGO WEBSITE AND IN CONFERENCE DIGITAL MARKETING
- LOGO RECOGNITION ON SPONSOR SIGNAGE
- ONE (1) GLOBAL VITILIGO CONFERENCE BADGE

***Core Benefits Included**

- **Logo placement on event signage**
- **Recognition on GVF social media**
- **Logo placement on calendar listing and all pre-event marketing materials**

SHINING ADVOCATE

\$25,000

- RECOGNITION ON THE GLOBAL VITILIGO WEBSITE AND IN CONFERENCE DIGITAL MARKETING
- LOGO RECOGNITION ON SPONSOR SIGNAGE

ADDITIONAL OPPORTUNITIES

Parents Relaxation Zone - \$10,000

Recognition as the sponsor for the space where parents can unwind, connect with other families, and share experiences in a laid-back atmosphere. Enjoy light refreshments, good company, and a supportive community during the their time at the camp
(Two available)

Breakfast Sponsorship - \$7,000

Exclusive branding. Recognition as the sponsor with prominent branding.
(Two available)

Lanyard Sponsorship - \$5,000

Your company logo featured on all camper lanyards.
(One available)

Bus Trip Sponsor - \$7,500

Sponsor the transportation for Camp Victory attendees, ensuring a safe and enjoyable journey for campers and their families. Your logo will be prominently displayed on all buses and recognized in camp materials.

Logo placement on buses and in the camp itinerary

Recognition in event announcements

Acknowledgment in the Camp Victory wrap-up newsletter

(One available)

Water Bottle Sponsor - \$3,500

Provide custom-branded water bottles to keep campers hydrated throughout the event. Your logo will be featured on each bottle given to campers, parents, and staff.

Logo printed on reusable water bottles

Recognition in the camp welcome packet

Acknowledgment in social media posts

(One available)

ADDITIONAL OPPORTUNITIES

Campfire Sponsor – \$4,000

Support one of the most memorable parts of the camp experience—an evening with stories, s'mores, and community bonding.

Logo displayed at the campfire site

Verbal recognition during the campfire program

Featured mention in photos and videos shared on social media
(One available)

T-Shirt Sponsor – \$8,000

Sponsor the official Camp Victory t-shirts worn by all participants. Your logo will be prominently featured on the shirts.

Logo placement on all t-shirts

Recognition in group photos and camp materials

Acknowledgment in the post-event thank-you message
(One available)

Photography Sponsor – \$6,000

Help capture the magic of Camp Victory by sponsoring professional photography for the event.

Recognition in the camp program



VICTORIES OVER VITILIGO

ADDITIONAL OPPORTUNITIES



Arts & Crafts Sponsor – \$5,000

Bring creativity to life by sponsoring the arts and crafts activities at Camp Victory.
Logo displayed at the arts and crafts station
Recognition on the program schedule
Opportunity to include a branded item in the crafts supplies
(One available)

Snack Station Sponsor – \$2,500

Keep the campers energized by sponsoring the snack station throughout the event.
Logo displayed at the snack station
Recognition in the camp program
Acknowledgment on social media during the event
(Five Opportunities available)

Additional Camp Counselor Volunteers - \$2,500

Add extra company representatives as Camp Counselor volunteers beyond the included number for each sponsorship level.

GET IN TOUCH!

Global Vitiligo Foundation

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VICTORIES OVER VITILIGO